

A black and white photograph of a winding road with a red banner overlay. The road curves through a landscape with some vegetation and a series of concrete barriers. The name 'Hannes Häfele' is painted on the road surface. The red banner contains the text 'Enjoy a Zoo without Enclosures'.

Enjoy a Zoo without Enclosures

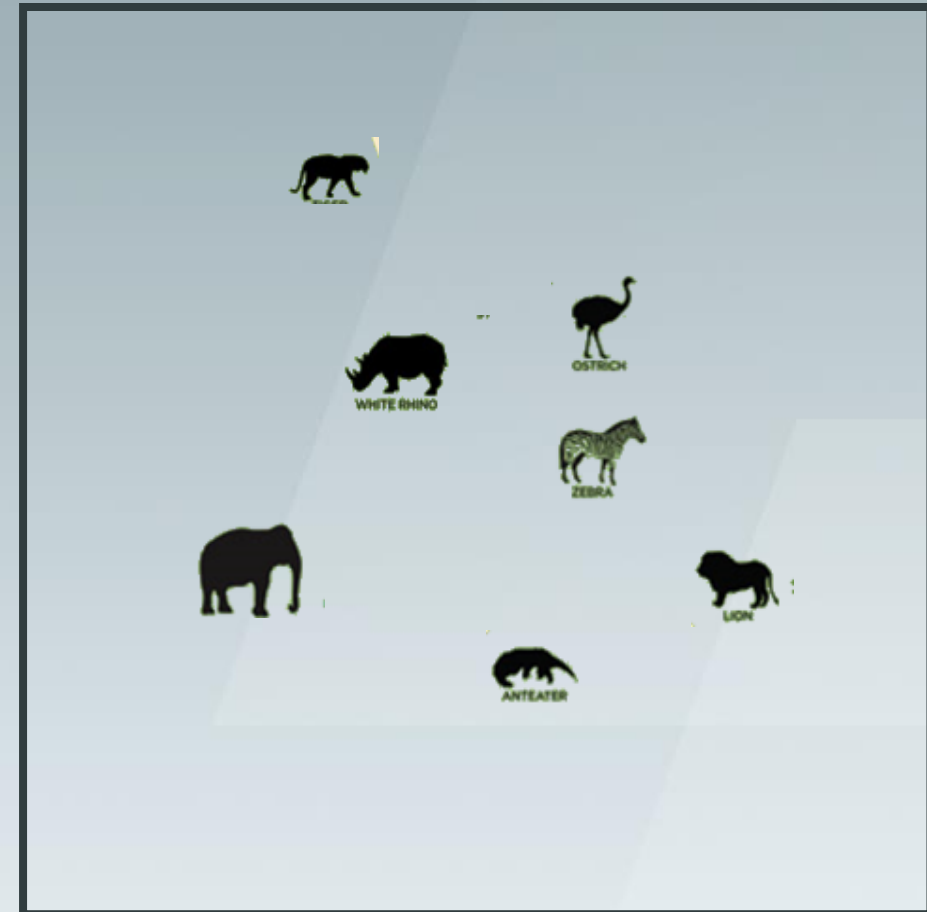
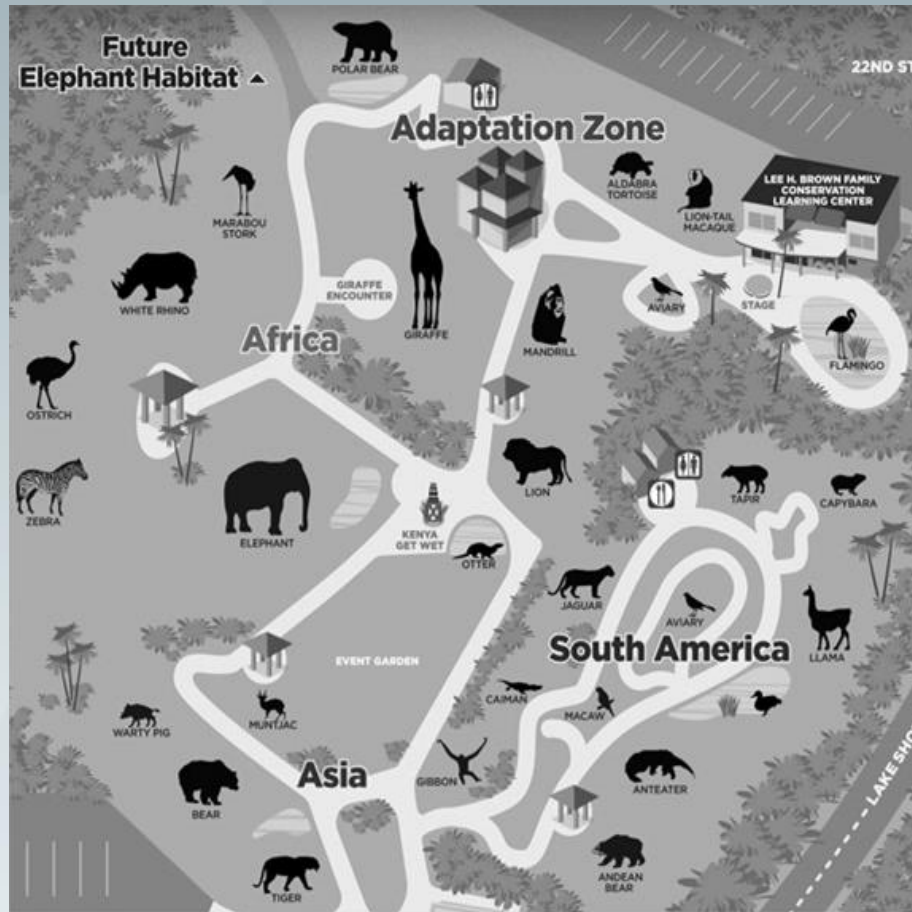
What to consider
when navigating through
today's business world

Hannes Häfele

Prediction is very difficult,
especially about the future.

(Niels Bohr)

Determining Factor 1: Globalization



Determining Factor 2: Transparency



ebay Stöbern in Kategorien

stiehl kettensäge

Verwandt: [sicherheitslicht](#)

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1 Ergebnis für stiehl kettensäge [Diese Suche speichern](#)

Meinten Sie: [stiehl ketten saege](#) (9.070 Artikel)?

 **Stiehl Motorkettensäge 40 cm Schwert MS 2**
Gebraucht
EUR 599,00
oder Preisvorschlag
Nur Abholung: Kostenlos

Ergebnisse für weniger Suchbegriffe

 **Kettensäge HUSQVARNA 236 Motorsäge Be**
Kette
236 II --- AUGUST 2017 - keine Lagerbestände nach PO
Brandneu - Husqvarna
EUR 179,00
oder Preisvorschlag
Kostenloser Versand
[Weitere Artikel wie dieser](#)
Nur noch 1 verfügbar!

STIHL MS 291 mit 40cm 1xSchwert 3xKette

Determining Factor 3: Expectations



Innovation

Cost

Agility

Security

Competiton

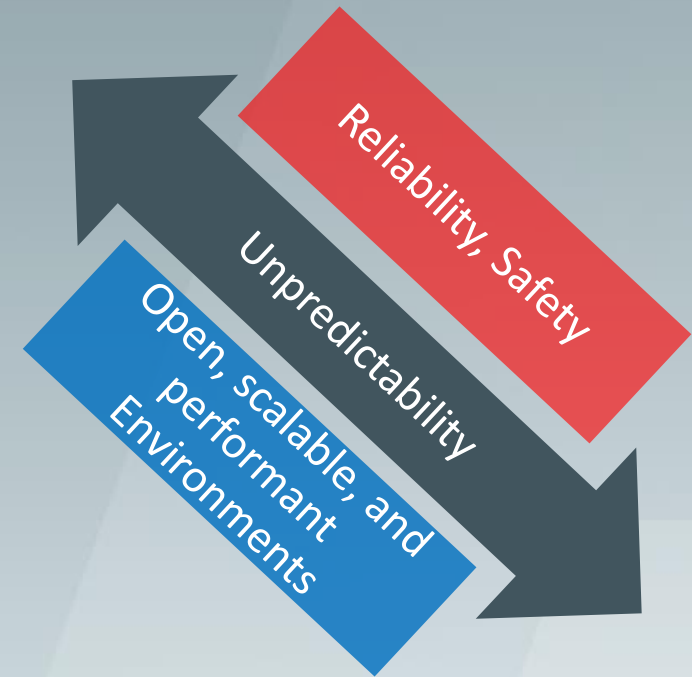
Performance

Expectation

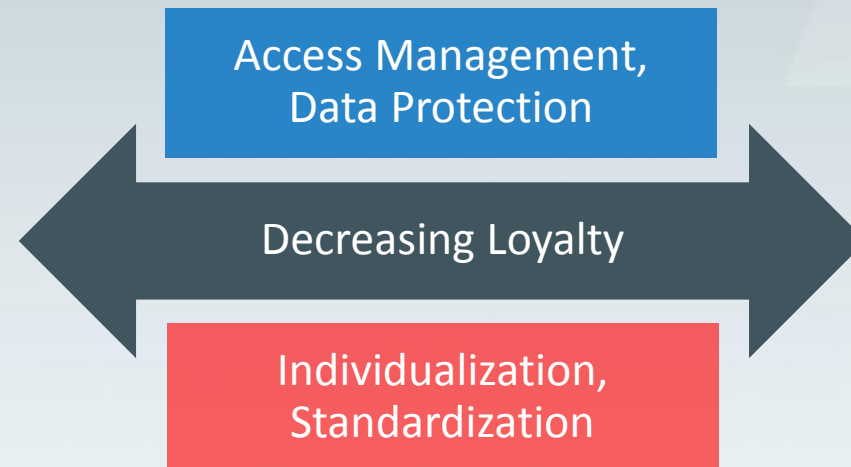
Increasing Complexity

SIMPLIFY I.T.

Irreversible
Globalization



Higher
Expectations



Total
Transparency

SIMPLIFY I.T.

More Trends and Developments

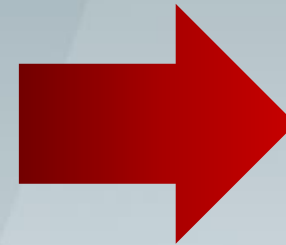
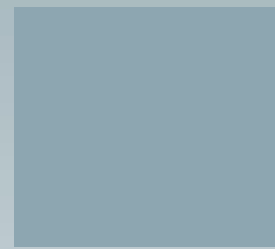
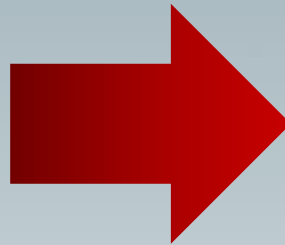
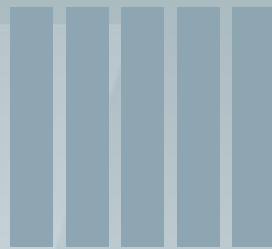
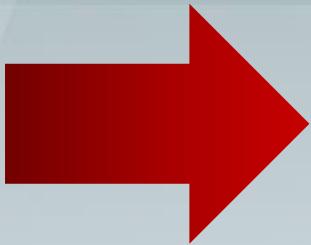
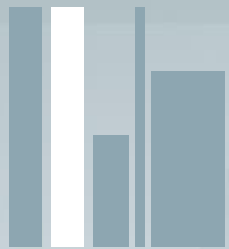
Digitalization
Dematerialization

Individualization, Standardization, Openness

A general solution: Varieties

A technological Solution

heterogene standardized consolidated Cloud-based



complex

expensive

frozen

simplified

expensive

frozen

simplified

efficient

frozen

simplified

efficient

agile

secure

SIMPLIFY I.T.

Hybrid Cloud Architectures

Private Cloud



isolated

expensive

exclusive

Public Cloud



simplified

efficient

agile

SECURE
SCALABLE
PERFORMANT

Business Solutions & Business Models



Business Solutions & Business Models



Public
Data

Customer
Data

Own
Intellectual
Property &
Data

Partner
Intellectual
Property &
Data

SIMPLIFY I.T.

No more Enclosures

Many more Possibilities

1. What animal am I?
2. How do I want to be?
3. Where do I want to live ?
4. With whome do I need to partner?

1. Secure and reliable!
2. Agile and innovative!
3. Future proof!

Today's success
is the best breeding ground
for future failure!

Take action before you loose
Your enclosure!
Prepare for an exciting future!